



MARKETING &amp; COMMUNICATIONS

## See how Robert P. helped Kids First Initiative on a Social Media Content Calendar project



**Richard B.**  
President/CEO



**Robert P.**  
Volunteer

Matched on  
Feb 7, 2023

Saved **\$4,212**

Hours Given  
**30 Hours**

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### What did Kids First Initiative need?

Robert helped Kids First Initiative get a social media account up and running with 4 weeks of scheduled content ready to post, and a content calendar template they can use for months to come.



### Why is this project important?

When the kids and parents see how much fun other students are having, they will want to be apart of the excitement.

Auburn Hills, Michigan, USA

This project is estimated to save us **\$4,212**, allowing us to **We can empower more kids with STEAM.**

#### Posted By



**Richard B.**  
President/CEO

#### Final Product

Written Materials

#### Cause Areas

★ Youth Development

Community & Economic Development

Science & Technology

## What did Robert have to offer?

Email Marketing and Lead Generation Specialist

CONVERSION COPYWRITER  
B2B LINKEDIN LEAD GENERATION  
COLD EMAIL WRITER  
EMAIL CAMPAIGNS

B2B Email automation campaigns for new and startup companies in SaaS

Lead Generation funnels built to increase qualified leads using LinkedIn and third-party databases

eCommerce automation campaigns

### Skills

Digital Marketing

Social Media

### Experience

- Experience managing social media accounts for business or other organization
- Experience creating and populating social media content calendars



**Robert P.**

Volunteer

Vancouver, Canada



## What did they have to say?

It was great to work with a professional like Mr. Robert. His skill and creativity help to bring the project to life for us here at KFI. After speaking with him, I knew right away that we had the right person for this project. The work he did for KFI will help move our programing to the next level and for that Sir, we Thank you!



**Richard B.**

President/CEO

